



# criticalfacilities<sup>SM</sup>

SUMMIT

Make an Even Bigger  
Impact at the Event

Sponsor Packs

[www.criticalfacilitiessummit.com](http://www.criticalfacilitiessummit.com)

## Critical Facilities Summit 2017 Sponsor Packs

All Critical Facilities Summit sponsors receive the following benefits:

### Featured Logo Placement:

- CFS Event website
- CFS Event Directory “Sponsors” section
- CFS Event Directory with your company description
- Sponsorship acknowledgement signage at the event

### Additionally:

- One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management
- One piece of collateral material to be posted in the virtual tote bag on [www.criticalfacilitiessummit.com](http://www.criticalfacilitiessummit.com)
- Additional bonus point(s) towards exhibit space selection for CFS 2018
- Right of first refusal for CFS 2018
- Detailed sponsor exposure report post-event

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## FOR SPONSORSHIP INFORMATION

[www.criticalfacilitiessummit.com](http://www.criticalfacilitiessummit.com)

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## Critical Facilities Summit 2017 Sponsor Packs

Sponsor Packs include your company logo on all on-site sponsor acknowledgment signage, and on the Critical Facilities Summit website.

### Platinum Level

#### **Networking Party ..... \$10,000**

Align yourself with the big kickoff celebration and be seen by hundreds of attendees networking and enjoying food, drink and entertainment. This sponsorship includes:

- A stage for you to provide a welcome announcement. Your company logo will appear on signage at the Main Stage.
- Large, visible signs will be positioned at your exhibit space, the food court area, conference walkways and in the Expo Hall on Monday inviting attendees to the party.
- Networking Party invitations to be distributed at registration, displaying your logo as a sponsor.

• Rotating Image Ad ..... \$500

• Full Page, 4C Event Directory Ad\* ..... \$1,405

**Total Value:.....\$11,905**

**Your Premium Package Cost:.....\$10,160**

#### **Tote Bags ..... \$9,000**

Your company logo will be featured on the bag along with the official event logo, which is distributed to attendees as they check-in at registration for CFS 2017. The bag contains registration materials.

• Rotating Image Ad ..... \$500

• Full Page, 4C Event Directory Ad\* ..... \$1,405

**Total Value:.....\$10,905**

**Your Premium Package Cost:.....\$9,160**

#### **Badge Holders.....\$6,000**

This is your opportunity to have hundreds of walking billboards in the Expo Hall.

Your company logo will be featured on the attendee badge holders.

• Rotating Image Ad ..... \$500

• Full Page, 4C Event Directory Ad\* ..... \$1,405

**Total Value:.....\$7,905**

**Your Premium Package Cost:.....\$6,160**

#### **Lunch Break Sponsor (1 of 2) .....\$6,000**

Everyone loves to gather over refreshments and meals. It is a great opportunity for visibility for your company through signage at the Lunch Break and your logo listed as the sponsor in the CFS Event Directory. Plexiglass sign holders are placed on serving tables featuring your logo, along with 22" x 28" signs displayed in the Expo Hall, identifying you as the Lunch Break sponsor.

• Rotating Image Ad ..... \$500

• Full Page, 4C Event Directory Ad\* ..... \$1,405

**Total Value:.....\$7,905**

**Your Premium Package Cost:.....\$6,160**

## Gold Level

### **Charging Station (3 available).....\$5,000**

Place your branded artwork on this great option as attendees charge up for the day. These provide a great area of extended brand coverage while attendees charge their mobile phones at the charging station kiosk in the Expo Hall. (Artwork to be provided print-ready by the sponsor)

- Rotating Image Ad..... \$500
- Full Page, 4C Event Directory Ad\* .....\$1,405

**Total Value:.....\$6,905**

**Your Premium Package Cost:.....\$5,850**

### **Audio Visual Services .....\$5,000**

Get your name up in lights! Sponsor the Audio Visual Services at CFS. Your branding will be a prominent feature at every Conference Session (total of 35 sessions) – Monday, Tuesday and Wednesday – of the event. Your message will be seen by thousands of eyes as they eagerly wait for their Conference Session to begin.

- Rotating Image Ad..... \$500
- Full Page, 4C Event Directory Ad\* .....\$1,405

**Total Value:.....\$6,905**

**Your Premium Package Cost:.....\$5,850**

## Silver Level

### **Presentation Flash Drives (include 1 white paper)..... \$4,000**

Sponsor the Presentation Flash Drive and have your company logo seen by every CFS attendee. This sponsorship keeps your brand in the hands of the attendees after the event when they take the flash drive and your logo home for further use.

- Rotating Image Ad..... \$500
- 1/2 Page, 4C Event Directory Ad\* .....\$1,100

**Total Value: .....\$5,600**

**Your Premium Package Cost: .....\$4,950**

### **Morning Coffee Service Sponsor (1 of 2) ..... \$4,000**

Be the first coffee the attendees experience and their exclusive/only coffee option until the exhibition opens at 11:00 A.M. Get the jump on your competition by providing this necessary and appreciated morning pick-me-up. Make the morning coffee station yours and brew up brand visibility.

- Rotating Image Ad..... \$500
- 1/2 Page, 4C Event Directory Ad\* .....\$1,100

**Total Value: .....\$5,600**

**Your Premium Package Cost: .....\$4,950**



**Coat & Baggage Check..... \$3,500**

Be a star to CFS attendees by giving them a complimentary claim ticket to check their coats and luggage at the Minneapolis Convention Center. In addition, you receive extra exposure with your company logo featured on the claim ticket.

- Rotating Image Ad..... \$500
- 1/2 Page, 4C Event Directory Ad\* ..... \$1,100

**Total Value:..... \$5,100**

**Your Premium Package Cost: ..... \$4,550**

**Today @ CFS Signage (2 Available)..... \$3,500**

These sign boards highlight the events taking place each day and are a useful meeting and planning spot for attendees, as they map out their time. Your logo will be featured prominently on all three days in the position selected.

- Rotating Image Ad..... \$500
- 1/2 Page, 4C Event Directory Ad\* ..... \$1,100

**Total Value:..... \$5,100**

**Your Premium Package Cost: ..... \$4,550**

**Exhibitor Locator Signage..... \$3,500**

Your company logo will be viewed by hundreds of CFS attendees searching the Exhibitor Locator sign boards located inside the Expo Hall entrance. A high impact opportunity for you to build company recognition.

- Rotating Image Ad..... \$500
- 1/2 Page, 4C Event Directory Ad\* ..... \$1,100

**Total Value:..... \$5,100**

**Your Premium Package Cost: ..... \$4,550**

**Afternoon Refreshment Break sponsor (1 of 2)..... \$2,500**

Give CFS attendees a pick me up by sponsoring Tuesday or Wednesday's Afternoon Refreshment Break inside the Expo Hall. Your company name will be shown on 22" x 28" signs by each food station during the refreshment break. In addition to signage at the break, your logo will be placed on the CFS event website with a hotlink to your company's website.

- Rotating Image Ad..... \$500
- 1/2 Page, 4C Event Directory Ad\* ..... \$1,100

**Total Value:..... \$4,100**

**Your Premium Package Cost: ..... \$3,780**

**Aisle Banner..... \$1,500**

Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the Expo Hall floor. Increase your visibility, have your logo and exhibit space number above the Expo Hall floor for all attendees to see.

- Rotating Image Ad..... \$500
- 1/2 Page, 4C Event Directory Ad\* ..... \$1,100

**Total Value:..... \$3,100**

**Your Premium Package Cost: ..... \$2,930**

\* Premium ad positions not included.

# criticalfacilities<sup>SM</sup>

## SUMMIT

The Only Event for Mission Critical Facilities: Design, Construction and Management

October 23-25, 2017  
 Minneapolis Convention Center  
 Minneapolis, MN

### Sponsor Packs Contract

**YES!** My company would like to sign up for a Sponsor Pack at Critical Facilities Summit 2017.

Please print or type clearly.

Company Name: \_\_\_\_\_ Exhibit Space #: \_\_\_\_\_

Address: \_\_\_\_\_ Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Please indicate your preferred method of payment)

Check (please make check payable to: ROC Exhibitions Inc.). Mail to ROC Exhibitions Inc., 1963 University Lane, Lisle, IL 60532

Please charge my credit card \$ \_\_\_\_\_  VISA  MasterCard  American Express

Credit card number \_\_\_\_\_ CCV Code \_\_\_\_\_ Expiration date \_\_\_\_\_

Name of cardholder (please print) \_\_\_\_\_

Credit Card Authorization Signature \_\_\_\_\_

Credit Card billing address:  Same as above

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Sponsor Packs

	A La Carte Cost	Package Cost		A La Carte Cost	Package Cost
<b>Platinum Level</b>			<b>Silver Level</b>		
Networking Party .....	<input type="checkbox"/> \$10,000....	<input type="checkbox"/> \$10,160	Presentation Flash Drives .....	<input type="checkbox"/> \$4,000....	<input type="checkbox"/> \$4,950
Tote Bags .....	<input type="checkbox"/> \$9,000....	<input type="checkbox"/> \$9,160	Morning Coffee Service (1 of 2) .....	<input type="checkbox"/> \$4,000....	<input type="checkbox"/> \$4,950
Badge Holders .....	<input type="checkbox"/> \$6,000....	<input type="checkbox"/> \$6,160	Coat & Baggage Check .....	<input type="checkbox"/> \$3,500....	<input type="checkbox"/> \$4,550
Lunch Break (1 of 2) .....	<input type="checkbox"/> \$6,000....	<input type="checkbox"/> \$6,160	Today@CFS Signage (2 available) .....	<input type="checkbox"/> \$3,500....	<input type="checkbox"/> \$4,550
<b>Gold Level</b>			Exhibitor Locator Signage .....	<input type="checkbox"/> \$3,500....	<input type="checkbox"/> \$4,550
Charging Station (3 available) .....	<input type="checkbox"/> \$5,000....	<input type="checkbox"/> \$5,850	Afternoon Refreshment Break (1 of 2) ...	<input type="checkbox"/> \$2,500....	<input type="checkbox"/> \$3,780
Audio Visual Services .....	<input type="checkbox"/> \$5,000....	<input type="checkbox"/> \$5,850	Aisle Banner .....	<input type="checkbox"/> \$1,500....	<input type="checkbox"/> \$2,930

#### To secure a sponsorship contact your Exhibitor Account Executive:

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