



2018 SPONSORSHIP OPPORTUNITIES

	PLATINUM \$10,000 USD 2 Available	GOLD \$6,000 USD 4 Available	SILVER \$4,000 6 Available
SPONSOR BENEFITS			
Pre Event Exposure			
Logo included on registration confirmations (promoting the cash prize drawing)	●		
Logo placement on CFS marketing materials, including the website and email blasts	●	●	●
Logo placement with all event sponsors on one pre-event email attendee email blast	●	●	●
Advertising and Signage			
Logo placement on onsite signage recognizing your company as sponsor	●	●	●
Rotating image ad on website	●	●	●
Full page 4C ad in directory with premium placement (inside front cover or outside back cover, available on a first come, first served basis)	●		
1/2 page 4C ad in the directory		●	
1/4 page 4C ad in the directory			●
Directory listing logo	●	●	●
Speaking Opportunity			
Project Spotlight on the expo floor (time slots available on a first come, first served basis)	●	●	
CFS Exposure			
Recognition in VIP Buyer Program	●		
Logo featured on Event Tote Bag	●		
Tote bag insert	●	●	●
Aisle banner sponsorship (aisles available on a first come, first served basis)	●	●	
Acknowledgment as cash prize sponsor	●		
Logo projected on screen at the beginning of every conference session		●	
Acknowledgment as daily breakfast sponsor for conference attendees			●
Right of first refusal for the 2019 event	●	●	●
Additional points towards space selection for the 2019 event	3	2	1
Registrations			
Complimentary full conferences passes for event staff or invited guests	5	3	2

Additional Marketing Opportunities:

- Full page 4C Event Directory Ad, Directory Listing Logo - \$600
- 1/2 page 4C Event Directory Ad, Directory Listing Logo - \$500
- 1/4 page 4C Event Directory Ad, Directory Listing Logo - \$400
- Pre-Event Attendee Email Blasts and Daily Highlight Video Email Blasts (available on first come, first served basis) - \$1,500 each
 - Mid-September
 - Late-September
 - Saturday Daily Highlight Video
 - Sunday Daily Highlight Video