



All-New Marketing Partner Program

MAXIMIZE YOUR ROI

\$12,000 value is included when you exhibit at Critical Facilities Summit

Exhibitors make Critical Facilities Summit a unique and innovative show. We've created an enhanced experience for our exhibitors in 2018, allowing you to extend your brand and reach to potential prospects! New in 2018 – and available to every exhibiting company – is our Marketing Partner Program.

HERE'S WHAT YOU RECEIVE FOR EXHIBITING

RETARGETED CAMPAIGN

Post show, each participating exhibitor receives three consecutive months re-targeted campaign. 10,000 impressions per month. Re-targeting to individuals who have accessed CriticalFacilitiesSummit.com during the past 12 months.

FEATURED CONTENT PAGE

A new "Mission Critical" landing page on FacilitiesNet.com will feature mission critical content consisting of one article and up to two videos. CFS exhibitors are featured on this page.

BUYERS GUIDE PAGE

Exhibitors are featured in the December issue of *Building Operating Management* within this section.

AND THERE'S MORE!

A Critical Facilities Summit 2018 complimentary conference session for exhibitors: *"How Mission Critical Facility Technology and Services Providers Can Find the Right Niches and Avoid Commoditization."*

lead by **Joshua Feinberg**, *President, Data Center Sales & Marketing Institute*

The presentation provides insight into current data center & mission critical markets, changes and trends. He explains how to provide value to customers and maximize return on investment on demand generation, customer acquisition, and onboarding.

MONDAY, OCTOBER 15, 2018 • 9:30 A.M. - 10:45 A.M. CDT

TOTAL VALUE: \$12,000

GET ALL OF THIS AND MORE WHEN YOU EXHIBIT AT CFS. [Contact us today:](#)

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