



2018 SPONSORSHIP OPPORTUNITIES

	PLATINUM \$10,000 USD 2 Available	GOLD \$6,000 USD 4 Available	SILVER \$4,000 6 Available
SPONSOR BENEFITS			
Pre Event Exposure			
Logo included on registration confirmations (promoting the cash prize drawing)	●		
Logo placement on CFS marketing materials, including the website and email blasts	●	●	●
Logo placement with all event sponsors on one pre-event email attendee email blast	●	●	●
Advertising and Signage			
Logo placement on onsite signage recognizing your company as sponsor	●	●	●
Rotating image ad on website	●	●	●
Full page 4C ad in directory with premium placement (inside front cover or outside back cover, available on a first come, first served basis)	●		
1/2 page 4C ad in the directory		●	
1/4 page 4C ad in the directory			●
Directory listing logo	●	●	●
Speaking Opportunity			
Learning Lab on the expo floor (time slots available on a first come, first served basis)	●	●	
CFS Exposure			
Recognition in VIP Buyer Program	●		
Logo featured on Event Tote Bag	●		
Tote bag insert	●	●	●
Aisle banner sponsorship (aisles available on a first come, first served basis)	●	●	
Acknowledgment as cash prize sponsor	●		
Logo projected on screen at the beginning of every conference session		●	
Acknowledgment as daily breakfast sponsor for conference attendees			●
Right of first refusal for the 2019 event	●	●	●
Additional points towards space selection for the 2019 event	3	2	1
Registrations			
Complimentary full conferences passes for event staff or invited guests	5	3	2

Additional Marketing Opportunities:

- Full page 4C Event Directory Ad, Directory Listing Logo - \$600
- 1/2 page 4C Event Directory Ad, Directory Listing Logo - \$500
- 1/4 page 4C Event Directory Ad, Directory Listing Logo - \$400
- Pre-Event Attendee Email Blasts and Daily Highlight Video Email Blasts (available on first come, first served basis) - \$1,500 each
 - Mid-September
 - Late-September
 - Saturday Daily Highlight Video
 - Sunday Daily Highlight Video



SPONSOR PACK AND MARKETING OPPORTUNITIES CONTRACT

YES! My company would like to participate in the 2018 Critical Facilities Summit Sponsorship Program. Select one of the following:

- Platinum — \$10,000
- Gold — \$6,000
- Silver — \$4,000

YES! My company would like to secure the following marketing opportunities:

- Full page 4C Event Directory Ad, Directory Listing Logo - \$600
- ½ page 4C Event Directory Ad, Directory Listing Logo - \$500
- ¼ page 4C Event Directory Ad, Directory Listing Logo - \$400
- Email Blast - \$1,500
 - Mid-September Late-September
 - Saturday Daily Highlight
 - Sunday Daily Highlight

Company Name: _____ Exhibit Space #: _____

Address: _____ Address 2: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Tel: _____ Fax: _____

Email: _____ Web Site: _____

Authorized Signature: _____ Date: _____

Sponsor Agreement/Commitment: To secure your sponsorship a 50% deposit must be received by ROC Exhibitions, Inc. along with the completed sponsorship contract. Final payment must be received by July 13, 2018. Sponsorships purchased after July 13, 2018 require payment in full along with a completed contract. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted. No refunds will be provided and full payment is required.

(Please indicate your preferred method of payment.)

Check (please make check payable to ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

Please charge my credit card \$: _____ VISA MasterCard American Express

Credit Card #: _____ CCV Code: _____ Expiration date: _____

Name of cardholder (please print): _____

Credit Card Authorization Signature: _____

Credit card billing address: Same as above

Address: _____

City: _____ State: _____ Zip Code: _____

To secure a marketing opportunity contact your Exhibitor Account Executive:

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