



Photos: Hilton Anatole Dallas <http://www.hiltonanatolehotel.com>

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SUMMIT

September 24-25, 2019 • Dallas • Hilton Anatole

New Format, New Layout, More Excitement, More Traffic.

We're shaking things up for Critical Facilities Summit 2019.

HERE'S WHAT'S NEW IN THE EXPO HALL.

- >> **New Hall Layout** – space for general sessions + learning labs
- >> **More Content** – more education will be in the expo hall
- >> **Dedicated Hours** – conference registrants will have exclusive early bird hall access on day 1 – Sep 24
- >> **New Breakfast Session in Hall** – special educational session on day 2 – Sep 25

Expected Attendance:
400+ senior-level professionals

Be a part of Critical Facilities 2019

See what Critical Facilities Summit 2019 is all about.

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Why the Dallas/Fort Worth Metroplex?

Top 5 U.S. Market for Data Centers

Dallas/Fort Worth is home to data centers of all types and sizes that specialize in various activities from internet hosting for multiple clients to large IT services for one company.

- >> 385 data processing, hosting and related services
- >> 100+ co-los in the area
- >> 25+ Cloud locations

Key U.S. Financial Center

The Dallas-Fort Worth region is a key U.S. financial center, hosting Comerica's corporate headquarters, as well as Bank of America's and Fidelity Investments' operations and call centers.

JPMorgan Chase, Citigroup, and Wells Fargo are among the top employers in the region. And Capital One operates an Innovation Center that is helping to drive advances in FinTech.

Finance and Insurance Companies Call Dallas/Fort Worth their Home

- >> 36 Financial Companies
- >> 23 Insurance Companies

Strong in Health Care

Numerous health care companies are located throughout the Dallas/Fort Worth region.

- >> 82 acute care hospitals
- >> 7 non-for-profit health systems
- >> 2 national for profit systems
- >> 4 headquarters of national systems

Built-in Audience of Data Center Managers

27,000 readers of *Building Operating Management* and *Facility Maintenance Decisions* magazines have data center related responsibilities. 20,000 readers are responsible for hospitals and medical facilities.

2019 Exhibitor ROI Program Includes Key Pre + Post Show Branding:

- >> Retargeting 10,000 impressions per month for 3 months
- >> *Critical Facilities Summit* section on *FacilitiesNet.com* with buyers guide pages and rotating ads.
- >> Post-Show branding in special *Critical Facilities Summit* Buyers Guide in *Building Operating Management* magazine